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Personal

Loves craft beer, home renovation, playing and singing music, documentaries, and all kinds of design - interior/fashion/graphic.

Proud of

Changing careers from social work to becoming an experienced UX/UI designer. I have the amazing opportunity to combine both of my educational experiences in my professional work today!

Skills & software knowledge

User Experience Design
User Interface Design
WCAG
Structure & Document
UX-processes

Sketch	InVision
Abstract	Zeplin
Adobe CC	Figma
UXPin	

Education

UX Design Institute
Distance Class
2017

New Media: Interactive Media
and Web/Art Design
Asheville, North Carolina, USA
2013 - 2015

Bachelor's Degree in Social Work
Mid Sweden University, Östersund
2006 - 2010

Languages

Swedish, fluent
English, fluent
German, basic

Lina Eriksson

senior UX/UI - designer

An experienced UX/UI-designer with a history of working with and making digital products & services.

Senior UX/UI-designer – LH+P

Jan 2018 – August 2020

User Experience

- Research & Analysis
- Competitive Analysis
- User testing
- User flows & User journeys
- Site maps
- Low-fi / Hi-fi wireframes
- Prototypes

User Interface Design

Web Content Accessibility Guidelines (WCAG)

Structure & Document UX-processes

Graphic/UX/UI-designer - Studio Akademi

Jan 2015 – Dec 2017

Brand Identities

Interaction Design

UX-design (Wireframing & Prototyping)

Social Media Strategies & Motion Media Content

Basic Frontend Developer (HTML/CSS, Bootstrap) & implementing website content to WordPress

Social Worker – Norrköpings Kommun

Mar 2010 – Apr 2012

The work focused on to proactively improve the social and community conditions of teenagers and young adults and to develop change at individual, group, and community levels.

Administrative work

Planned and implemented special events

Provided counselling services

Co-planned and led leadership workshops

Motivational and encouraging work/counselling