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## **Personal**

Loves craft beer, home renovation, playing and singing music, documentaries, and all kinds of design - interior/fashion/graphic.

## **Proud of**

Changing careers from social work to becoming an experienced UX/UI designer. I have the amazing opportunity to combine both of my educational experiences in my professional work today!

#### Skills & software knowledge

User Experience Design
User Interface Design
WCAG
Structure & Document
UX-processes

Figma Slack

Sketch Microsoft Teams

Adobe CC

## Education

The UX Design Institute
Professional Certificate in UI Design
2022

The UX Design Institute
UX Design Course
2017

New Media: Interactive Media and Web/Art Design Asheville, North Carolina, USA 2013 - 2015

Bachelor's Degree in Social Work Mid Sweden University, Östersund 2006 - 2010

## Languages

Swedish, fluent English, fluent German, basic

## Lina Eriksson

senior UX/UI - designer

An experienced UX/UI-designer with a history of working with and making digital products & services.

# Senior UX/UI-designer Consultant – Knowit Uppsala AB

Dec 2020 - Present

Various clients such as:

- SMHI (Sept 2022 Present)
- Länsförsäkringar AB (Mars 2021 Aug 2022)
- Upplands Väsby Kommun (Dec 2020 Mars 2021)
- Fixi (Jan Mars 2021)

# Senior UX/UI-designer - LH+P

Jan 2018 - Aug 2020

User Experience

- Research & Analysis
- Competitive Analysis
- User testing
- User flows & User journeys
- Site maps
- Low-fi / Hi-fi wireframes
- Prototypes

User Interface Design

Web Content Accessibility Guidelines (WCAG)

Structure & Document UX-processes

## Graphic/UX/UI-designer - Studio Akademi

Jan 2015 - Dec 2017

**Brand Identities** 

Interaction Design

UX-design (Wireframing & Prototyping)

Social Media Strategies & Motion Media Content

Basic Frontend Developer (HTML/CSS, Bootstrap) & implementing website content to WordPress

## Social Worker – Norrköpings Kommun

Mar 2010 - Apr 2012

The work focused on to proactively improve the social and community conditions of teenagers and young adults and to develop change at individual, group, and community levels.

Administrative work

Planned and implemented special events

Provided counselling services

Co-planned and led leadership workshops

Motivational and encouraging work/counselling