Lina Eriksson
UX/UI designer

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EXPERIENCE

UX/UI Designer, Knowit Uppsala
Consultant
Dec 2020 - present

UX/UI Designer, SMHI
Consult contract via Knowit
Sept 2022 - Feb 2025

Created a new design for SMHI's weather app, worked with external and internal services/products, the website, and a web app.

UX Designer, Länsförsäkringar
Consult contract via Knowit
March 2021 - Aug 2022

Integrated new features into Länsförsäkringar's internal CRM system.

UX/UI Designer, Fixi bike
Consult contract via Knowit
Jan 2021 - March 2021

Designed the website's onboarding process and conducted a UI design review of the website.

UX Designer, Upplands Väsby Kommun
Consult contract via Knowit
Dec 2020 - March 2021

Accessibility-adapted documents (Word and .pdf files) to comply with accessibility requirements according to WCAG.

UX Designer, Zellout (today Oh My)
Individual contract
Nov 2020

Assisted Zellout with UX design by developing site maps, prototypes, and wireframes for their client's website. Delivered presentations as well.

UX/UI Designer, LH+P
Jan 2018 - Aug 2020

Selection of clients: Riksantikvarieämbetet, Office Management, Inspektionen för vård och omsorg (IVO), NetEnt, Beckers, Sambla och Ngenic.

Graphic/UX/UI-designer, Happy Pie
Jan 2015 - Dec 2017

External and internal projects; developed a social media strategy with a presentation, created brand identities, and updated the studio's website with presentations and images.

EDUCATION

Certificate in UI Design
UX Design Institute
2022

Certificate in UX Design
UX Design Institute
2017

New Media: Interactive Media & Web/Art Design
UNC Asheville, North Carolina, USA
2013 - 2015

Bachelor's Degree in Social Work
Mid Sweden University, Östersund
2006 - 2010

SKILLS

UX/UI design	Qualitative/Quatative research	Hi/Low-fi wireframes
Accessible Design (WCAG)	Competitive analysis	Prototyping
Design system	User test conducting & interviews	Documentation
Responsive design	User flow mapping	Strategy och project planning/structure
Concept development	User journey mapping	Workshops & presentations